

MAURISH KAUSHIK

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Product professional focused on scaling workflows, clarifying ambiguous problems, and turning user and business signals into shippable improvements.

EXPERIENCE

PRODUCT MANAGEMENT ASSOCIATE — SaaS LABS

SaaS · Workflows · Usability

Current

- Analyzed user workflows and product metrics to identify friction and drive data-backed usability improvements.
- Converted unclear requirements into actionable plans and collaborated with internal cross-functional teams to deliver iterative product improvements.

PRODUCT MANAGEMENT INTERN — TRYKIYA

AI · Automation · Roadmaps

Previous

- Conceptualized and launched AI-driven automation features that reduced manual task execution time by 30%.
- Defined a roadmap for scalable module integration and aligned teams around seamless data flow.

SELECTED PROJECTS

FINANCIAL ASSISTANT SYSTEM

Scoped an AI decision-support workflow across income, expenses, debt, savings, and assets to produce explainable financial guidance.

Live: financial-assistant-system.vercel.app

Sep 2024

DEVSYNC — REAL-TIME COLLABORATIVE CODE EDITOR

Shaped a multi-user coding experience with real-time editing, synchronized sessions, and an interface designed for focused collaboration.

Live: dev-sync-eight.vercel.app

Jun 2025

BHARAT RETAIL FLOW

Designed AI-powered retail operations spanning demand forecasting, expiry alerts, pricing, analytics, route optimization, and credit risk.

Live: bharat-retail-flow.vercel.app

Nov 2023

LEADERSHIP

- **Hackathon & product teams:** Led hackathon teams from problem framing through MVP delivery and collaborated with internal cross-functional teams to drive product improvements.
- **GDSC–GCET, Executive:** Mentored members through complex challenges and guided 50+ people across competitive programming and real-world product scenarios.
- **Extreme CSE Club:** Led technical auditions for 250+ candidates and organized hackathons, seminars, and sessions for 500+ participants.

SKILLS

Product: Product strategy, user discovery, workflow analysis, roadmapping, prioritization, PRDs, stakeholder management, rapid prototyping, AI/LLM feature design, metric-driven iteration

Tools: Jira, Trello, Figma, Whimsical, Mixpanel, Google Analytics, Power BI, Excel **Technical fluency:** SQL, Python, analytics, LLMs, machine learning, Git

EDUCATION & RECOGNITION

B.TECH — COMPUTER SCIENCE ENGINEERING

Galgotias College of Engineering & Technology (AKTU) · CGPA 7.9

Nov 2022 – Jul 2026

Recognition: Smart India Hackathon semi-finalist; Top 5 teams in 10+ national hackathons for AI/ML-driven, user-centric MVPs. **Certifications:** Google Cloud Generative AI & ML, IBM AI Fundamentals, Oracle SQL.